



Dr. Jeffrey Shannon in his office at Hudson Valley Audiology Center.



Hudson Valley Audiology will improve your listening lifestyle

Story/photos: Tom Riley

Do you have a “sound void” in your life? A moment lacking clarity or understanding, an empty space caused by the absence of sound clarity?

Do you often hear people talking but simply have difficulty understanding them? Do you sometimes struggle to hear clearly in background noise?

If you answered yes to any of these questions, it is time to visit Dr. Jeffrey Shannon and Dr. Angela Loavenbruck, Ed.D., FAAA at the Hudson Valley Audiology Center located at 500 New Hempstead Road in New City.

These audiology professionals have the experience, training, and advanced technology to provide you with the best possible hearing care solutions. Don't let hearing loss detract you from living your life to the fullest.

Dr. Shannon told Rivertown: "Our mission statement here at The Hudson Valley Audiology Center is: Better hearing is our passion to create a better way of life for you."

"Today insurance pays for almost all your testing benefits. More major medical plans are providing hearing aid benefits. If you check your benefit plan my staff will submit the forms for you. If you are suffering from hearing loss you need an audiologist to make an informed decision.

"We will take your medical history and interview you to determine the nature of your hearing concerns. We will perform an examination to determine if the sound voids you are experiencing could be caused by an obstruction or damage to the ear canal or eardrum.

"Next we will perform diagnostic tests to determine the nature of your sound voids and make an assessment of your needs. And finally our treatment solutions determine what type of hearing technology is most appropriate for your hearing difficulty, your test results, your desired listening lifestyle, and your cosmetic preferences."



From left: The staff at the Hudson Valley Audiology Center, Mary Donahue-Miele, office manager, Dr. Jeffrey Shannon, Dr. Angela Loavenbruck, audiologists, Kathleen Barna, patient care director, and Cathy Magarino, patient care co-ordinator.

He added: "The Hudson Valley Audiology Center is physically growing and expanding and I'm looking for another audiologist. There has been a transition here with Dr. Angela Loavenbruck deciding to spend more time with her grandchildren. I've been the owner of the practice since January and Angela is the associate director.

"She has been director at The Hudson Valley Audiology Center since 1976. She has received many accolades during her career. I received my Bachelor of Electrical Engineering from the University of Dayton in Ohio and my Doctorate of Audiology (Au.D) from the University of Louisville, Kentucky.

"I began my career at the Veterans' Administration National Center for Rehabilitative Audiology Research (NCRAR) in Portland Oregon, where I helped develop and improve diagnostic testing, treatment devices and management services for veterans with hearing loss, tinnitus (ringing in the ears), and auditory processing problems.

"Here at the Hudson Valley Audiology Center we are seeing more and more young

adults. Did you know that one in five teenagers have experienced hearing loss? The number one cause of hearing loss is noise induced hearing loss. Many young adults and children are listening to music on their iPhones for hours at a time.

"It's analogous to sunburn, if you continue to expose your yourself to the sun, you could get skin cancer. If you keep noise at a louder level you'll get hearing loss. It's called inner ear hair cell loss."

Dr. Shannon summed up: "Hearing loss is invisible. It affects young children, teenagers, young adults, the middle aged, seniors and centenarians.

"There has been amazing technological developments in hearing aid technology and we sell all the major brands. We customize the technology to your satisfaction so that we effectively integrate speech comprehension back into your life.

"Bobbi M. Lieberman, M.A., C.C.C. is our speech-language pathologist. If you are wondering what happens after you're fitted with hearing technology, we offer follow-up appointments, retraining, cleaning and check-ups, technology adjustments and

annual evaluations."

Hudson Valley Audiology Center offer four different levels of technology once they determine your listening lifestyle. Listening lifestyles are defined by the daily activities you frequent most and the amount of background noise.

Dr. Shannon added: "At HV Audiology we are proud to offer the highest level of hearing healthcare to our patients in Rockland County and the surrounding community."

You can call Hudson Valley Audiology at 845-362-1350. Fax: 845-362-3599. You email Dr. Shannon at drjeff@hudsonaudiology.com. Visit their web site at www.hudsonaudiology.com.

Dr. Shannon does a lot of community outreach and he has a monthly radio show the first Wednesday of the month. It is called "Listen Up Rockland" with Steve Possell from their studio at Boulder Stadium.

Dr. Shannon has lectured at libraries, senior centers, ARRP, and to school nurses about hearing loss in children and young adults.